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Quality Plan

for the

WBL 2.0 Project

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IO1 - Repository of E-learning Video Lessons and Interviews

Objective	The aim is to produce a Repository of e-learning video lessons and interviews, delivered by company managers and professionals according to a Work based learning approach, to back up their classroom activities with e-learning materials to better understand what are companies working methods, expectations in terms of skills, competence and knowledge to be applied in real life business scenarios.
Start Date	January 2017
Deadline	October 2018
Expected Deliverables	<ol style="list-style-type: none"> 1. Repository of video lessons 2. Repository of interviews with the company managers presenting their successful stories

Deliverable 1) Repository of video Interviews

Quality Indicators	Objective of Deliverable Production of Video interviews to company managers and experts, to provide VET students with a better understanding of companies' expectations, according to a Work Based Learning approach. The interviews can be used by VET learners autonomously or by VET trainers to enrich their classroom activities with specific knowledge, competences and skills coming directly from real business case scenarios.		
	Templates to be used Template: IO1.A – VIDEO INTERVIEW Template: IO1.B – Video lessons		
	Quality indicators	Notes	Evaluation
	<ol style="list-style-type: none"> 1) Quantitative indicators <ul style="list-style-type: none"> • 60 video interviews • 3 Thematic areas addressed • Subtitles available in 5 languages 		
	<ol style="list-style-type: none"> 2) Qualitative indicators <ul style="list-style-type: none"> • Relevance of entrepreneurs involved • Variety of thematic areas addressed • Appropriateness of interviews description • Quality of the video produced • User-friendliness of the related section on the WBL 2.0 portal • Positive Partners' evaluation (threshold above 7,5) • Impact on end users 		

Deliverable 2) Repository of Testimonials

Quality Indicators	Objective of Deliverable Production of company managers testimonials. Testimonials aim to underline, through real life cases, the importance for companies that human resources they are going to select and employ, have both the technical and professional skills to perform the specific task and basic and transversal skills that can be acquired only by completing VET education, so to motivate students not to abandon their studies.		
	Templates to be used IO1.C – VIDEO TESTIMONIALS		
	Quality indicators	Notes	Evaluation
	1) Quantitative indicators <ul style="list-style-type: none"> • 60 video testimonials • 3 Thematic areas addressed • Subtitles available in 5 languages 		
	2) Qualitative indicators <ul style="list-style-type: none"> • Relevance of entrepreneurs involved • Variety of thematic areas addressed • Appropriateness of testimonial description • Quality of the video produced • User-friendliness of the related section on the WBL 2.0 portal • Positive Partners' evaluation (threshold above 7,5) • Impact on end users 		

Deliverable 3) Real life case scenarios learning objects

Quality Indicators	Objective of Deliverable The aim is to provide access to real life case scenarios to be used to enrich their classroom activities to challenge their students and help them to build specific knowledge, competences and skills coming directly from the market and from those who are working everyday in the leading companies of the sector.		
	Templates to be used IO1.BA – Learning Object IO1.BB – Learning Object Example		
	Quality indicators	Notes	Evaluation
	1) Quantitative indicators • 60 learning objects		
	2) Qualitative indicators • Relevance of learning objects • User-friendliness of the related section on the WBL 2.0 portal • Positive Partners’ evaluation (threshold above 7,5) • Impact on end users		

Supplementary Result - Guidelines

Objective	The aim is to produce Guidelines for the organisation of international placement identifying and mainstreaming innovative strategies to ensure that work placements in the web design and social media market reflect the needs and expectations of the business world and the needs and expectations of VET students.		
Start Date	March 2018		
Deadline	October 2018		
Templates to be used	SR2.A – GUIDELINES TO CREATE THE CHAPTER CONTENTS		
	Quality indicators	Notes	Evaluation
	1) Quantitative indicators <ul style="list-style-type: none"> • 5 guidelines • 3/5 Chapters per guideline • 15 Pages minimum 		
	2) Qualitative indicators <ul style="list-style-type: none"> • Quality of the contents • Completeness of the contents • Usefulness of the contents • User-friendliness of the related section on the WBL 2.0 portal • Partners' evaluation 		

Supplementary Result - Platform for Virtual Internships

Objective	The aim is to create a platform for the organization of virtual internships		
Start Date	January 2018		
Deadline	October 2018		
Templates to be used	Template: IO3.A – Structure of the Virtual Platform Template: IO3.B – Company Profile Template: IO3.C – Student Profile Template: IO3.D – Review of Assessment Tool		
	Quality indicators	Notes	Evaluation
	1) Quantitative indicators <ul style="list-style-type: none"> • Availability of the Platform • 20 assessment tools 		
2) Qualitative indicators <ul style="list-style-type: none"> • Efficacy of the assessment tools • User-friendliness of the related section on the portal 			