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Quality Plan

for the

WBL 2.0 Project

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IO1 - Repository of E-learning Video Lessons and Interviews

Objective	The aim is to produce a Repository of e-learning video lessons and interviews, delivered by company managers and professionals according to a Work based learning approach, to back up their classroom activities with e-learning materials to better understand what are companies working methods, expectations in terms of skills, competence and knowledge to be applied in real life business scenarios.
Start Date	January 2017
Deadline	October 2018
Expected Deliverables	<ol style="list-style-type: none"> 1. Repository of video lessons 2. Repository of interviews with the company managers presenting their successful stories

Deliverable 1) Repository of video Interviews

Quality Indicators	Objective of Deliverable Production of Video interviews to company managers and experts, to provide VET students with a better understanding of companies' expectations, according to a Work Based Learning approach. The interviews can be used by VET learners autonomously or by VET trainers to enrich their classroom activities with specific knowledge, competences and skills coming directly from real business case scenarios.		
	Templates to be used Template: IO1.A – VIDEO INTERVIEW Template: IO1.B – Video lessons		
	Quality indicators	Notes	Evaluation
	1) Quantitative indicators <ul style="list-style-type: none"> • 60 video interviews • 3 Thematic areas addressed • Subtitles available in 5 languages 	Quantitative results fully achieved <ul style="list-style-type: none"> • 60 video interviews available • 3 Thematic Areas addressed • Subtitles available in all partners languages 	Excellent
	2) Qualitative indicators <ul style="list-style-type: none"> • Relevance of entrepreneurs involved • Variety of thematic areas addressed • Appropriateness of interviews description • Quality of the video produced • User-friendliness of the related section on the WBL 2.0 portal • Positive Partners' evaluation (threshold above 7,5) • Impact on end users 	From the quality point of view: <ul style="list-style-type: none"> • Entrepreneurs were selected according to their experience and skills • Interviews cover a balanced variety of thematic areas • Interviews description on the portal are complete • The section on the Portal is usable and user friendly • Partners' evaluation is above the threshold • Impact on End users' is appropriate 	Excellent

Deliverable 2) Repository of Testimonials

Quality Indicators	Objective of Deliverable Production of company managers testimonials. Testimonials aim to underline, through real life cases, the importance for companies that human resources they are going to select and employ, have both the technical and professional skills to perform the specific task and basic and transversal skills that can be acquired only by completing VET education, so to motivate students not to abandon their studies.		
	Templates to be used IO1.C – VIDEO TESTIMONIALS		
	Quality indicators	Notes	Evaluation
	1) Quantitative indicators <ul style="list-style-type: none"> • 60 video testimonials • 3 Thematic areas addressed • Subtitles available in 5 languages 	Quantitative results fully achieved: <ul style="list-style-type: none"> • 60 video testimonials available • 3 Thematic Areas addressed • Subtitles available in all partners languages 	Excellent
	2) Qualitative indicators <ul style="list-style-type: none"> • Relevance of entrepreneurs involved • Variety of thematic areas addressed • Appropriateness of testimonial description • Quality of the video produced • User-friendliness of the related section on the WBL 2.0 portal • Positive Partners' evaluation (threshold above 7,5) • Impact on end users 	From the quality point of view: <ul style="list-style-type: none"> • Entrepreneurs were selected according to their experience and skills • Testimonials cover a balanced variety of thematic areas • Testimonials description on the portal are complete • The section on the Portal is usable and user friendly • Partners' evaluation is above the threshold • Impact on End users' is appropriate 	Excellent

Deliverable 3) Real life case scenarios learning objects

Quality Indicators	Objective of Deliverable The aim is to provide access to real life case scenarios to be used to enrich their classroom activities to challenge their students and help them to build specific knowledge, competences and skills coming directly from the market and from those who are working everyday in the leading companies of the sector.		
	Templates to be used IO1.BA – Learning Object IO1.BB – Learning Object Example		
	Quality indicators	Notes	Evaluation
	1) Quantitative indicators • 60 learning objects	Quantitative results fully achieved: • 60 learning objects available	Very Good
	2) Qualitative indicators • Relevance of learning objects • User-friendliness of the related section on the WBL 2.0 portal • Positive Partners' evaluation (threshold above 7,5) • Impact on end users	From the quality point of view: • Learning objects are relevant • The section on the Portal is usable and user friendly • Partners' evaluation is above the threshold • Impact on End users' is appropriate	Very Good

Supplementary Result - Guidelines

Objective	The aim is to produce Guidelines for the organisation of international placement identifying and mainstreaming innovative strategies to ensure that work placements in the web design and social media market reflect the needs and expectations of the business world and the needs and expectations of VET students.		
Start Date	March 2018		
Deadline	October 2018		
Templates to be used	SR2.A – GUIDELINES TO CREATE THE CHAPTER CONTENTS		
	Quality indicators	Notes	Evaluation
	1) Quantitative indicators <ul style="list-style-type: none"> • 5 guidelines • 3/5 Chapters per guideline • 15 Pages minimum 	From the quality point of view: <ul style="list-style-type: none"> • 5 Guidelines are available on the Portal • Each Guideline is structured in at least 3 Chapters • Each Guideline is at least 15 pages long 	Very Good
	2) Qualitative indicators <ul style="list-style-type: none"> • Quality of the contents • Completeness of the contents • Usefulness of the contents • User-friendliness of the related section on the WBL 2.0 portal • Partners' evaluation 	From the quality point of view: <ul style="list-style-type: none"> • The contents are of good quality and respect the planned structure • The Guidelines are complete and structured • The Guidelines contents provide useful information • The Section hosting the Guideline is clearly structured and provides appropriate introduction to the user on how to make use of them • The partners' evaluation is positive 	Very Good

Supplementary Result - Platform for Virtual Internships

Objective	The aim is to create a platform for the organization of virtual internships		
Start Date	January 2018		
Deadline	October 2018		
Templates to be used	Template: IO3.A – Structure of the Virtual Platform Template: IO3.B – Company Profile Template: IO3.C – Student Profile Template: IO3.D – Review of Assessment Tool		
	Quality indicators	Notes	Evaluation
	1) Quantitative indicators <ul style="list-style-type: none"> • Availability of the Platform • 20 assessment tools 	From the quality point of view: <ul style="list-style-type: none"> • The Platform is available and operative • 20 assessment tools are available on line 	Very Good
	2) Qualitative indicators <ul style="list-style-type: none"> • Efficacy of the assessment tools • User-friendliness of the related section on the portal 	From the quality point of view: <ul style="list-style-type: none"> • The contents are effective and useful • The Platform and the assessment tools are easily accessible 	Very Good