




Project Presentation

Final Partners' Meeting
Valencia, 4 – 5 October 2018

Co-funded by the Erasmus+ Programme of the European Union

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Funding Programme



European Commission funded the WBL 2.0 project aiming at reinforcing students' motivation through Work-based learning (WBL) approach and internationalisation of internship opportunities.

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The Target Groups

The main target groups of the project are:

- Vocational students in the fields of ICT and Marketing
- Vocational trainers in the fields of ICT and Marketing
- Company managers

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Expected Results

The main project result is the Repository of e-learning video lessons and interviews, containing:


- Video interviews to managers on their expectations concerning company's visual identity
- Work based learning real life case scenarios to enrich classroom activities
- Video testimonials by company managers presenting their successful stories

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Project Activities

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The Project at a Glance

Involvement of target groups	November 2016 – December 2017
Repository of E-learning Video Lessons and Interviews	November 2016 – July 2018
Platform for Virtual Internship	June 2017 – December 2017
Guidelines for the Organisation of International Placement	January 2018 – May 2018
Focus Groups	September 2018 - October 2018




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Intellectual Output 1




Repository of E-learning Video Lessons and Interviews

IO1: E-learning Video Lessons and Interviews 1/5

Actions to be Carried Out




IO1.1) Creation of all templates needed for carrying out the activities	1 November 2016 31 January 2017
IO1.2) Production of video interviews with companies' managers	1 February 2017 30 May 2018
IO1.3) Production of company managers' testimonials	1 February 2017 30 May 2018
IO1.4) Creation of real life case scenarios learning objects	1 February 2017 30 May 2018
IO1.5) Translation of Videos subtitles in national language	30 June 2017 31 July 2018

IO1: E-learning Video Lessons and Interviews 2/5

Expected Results




- Production of 12 video interviews (per country) with company managers, concerning their expectations regarding company website, visual identity and social media marketing
- Production of 12 testimonials (per country), with company managers presenting their successful stories
- Creation of real life case scenarios/learning objects
- Translation of the subtitles in national language

IO1: E-learning Video Lessons and Interviews 3/5

Templates and Tools




- IO1.A – Video interviews script
- IO1.B – Case scenarios/Learning object
- IO1.C – Video testimonials script

IO1: E-learning Video Lessons and Interviews 4/5

Current Situation



Partner	Interviews	Testimonials	Learning Object/Scenario
Esmovia (ES)	14	14	14
Epimorfotiki (EL)	12	12	12
ConfBergamo (IT)	13	12	13
eMundus (LT)	12	13	12
DundeeAngus (UK)	11	6	10

IO1: E-learning Video Lessons and Interviews 4/5

Deadlines

- **31 October 2018**
All Partners
 - Translation of Videos subtitles in national language







Supplementary Result 1

Platform for Internship






SR 1: Platform for Internship 1/5

Actions to be Carried Out

SR1.1) Creation of all templates needed for carrying out the activities	1 June 2017 15 November 2017
SR1.2) Creation of the Platform for Internship	15 November 2017 31 December 2017
SR1.3) Identification of assessment and monitoring tools	1 January 2018 31 May 2018
SR1.4) Development of the monitoring tool according to the suggestions from companies and students	1 June 2018 30 June 2018
SR1.5) Involvement of companies interested in hosting internships	1 January 2018 31 May 2018
SR1.6) Involvement of students interested in being involved in internships	1 January 2018 31 May 2018





SR1: Platform for Internship 2/5

Templates and Tools

- Template: SR1.B – Company Profile
- Template: SR2.C – Student Profile
- Template: SR3.D – Review of Assessment Tool






SR1: Platform for Internship 3/5

Expected Results

- Creation of a platform for internships
- Involvement of 20 companies per country interested in hosting internships
- Involvement of 20 students per country interested in participating in internships
- Identification of 2 assessment tools per partner







SR1: Platform for Internship 4/5

Current Situation

Platform available on Project Portal
19 Assessment tools available






SR1: Platform for Internship /5

Deadlines




- **31 October 2018**
All partners
Upload on the platform of companies and students profiles



Supplementary Result 2




Guidelines for the Organisation of International Internships

SR2: Guidelines for internships 1/4

Actions to be Carried Out



SR2.1) Creation of all templates needed for carrying out the activities	1 January 2018 15 January 2018
SR2.2) Proposal of the syllabus of the guidelines	16 January 2018 31 January 2018
SR2.3) Development of the guidelines contents	1 February 2018 31 May 2018

IO2: Guidelines for internships 2/4

Templates and Tools

- SR2.A – Guidelines to create the chapter contents


SR2: Guidelines for internships 3/4

Results

Guidelines available at <https://wbl.pixel-online.org/-guidelines.php> :


- VET directors and administrative staff: Sistema practices (ES)
- VET trainers: Dundee & Angus College (UK):
- Guidelines for students: eMundus (LT)
- Guidelines for policy makers: Epimorfotiki Kilkis (EL)
- Guidelines for companies: Confartigianato (IT)





Multiplier Events







Multiplier Events1/4

Actions to be Carried Out

- Organisation of a focus group at national level on:
 - Promotion of work based learning methodology
 - Presentation of the intellectual output



Multiplier Events 3/4 Templates and Tools

- ME.1 - Multiplier Event Form
- ME.2 – Multiplier Event Programme
- ME.3 - Multiplier Event List of Participants
- ME.4 - Multiplier Event Minutes form







Multiplier Events 2/4 Expected Results



- 1 Multiplier event per Country
 - involvement of 20 VET trainers and company managers
(only participants from organisations other than the beneficiaries)




Multiplier Events 4/4 Current Situation



Partner	Organised	Materials online
Esmovia (ES)	YES	YES
Epimorfotiki (EL)	??	NO
Pixel (IT)	YES	NO
eMundus (LT)	YES	NO
DundeeAngus (UK)	???	NO



Multiplier Events 4/4 Deadlines

- **31 October 2018**
Epimorfotiki Kilkis (EL), D&A (UK)
Organise the ME and Sending of material




Project Management PM1 - Coordination of activities






Target Groups Involvement (Part 1 of the Project Management)






PM1: Target Group Involvement 1/5 Actions to be Carried Out

- Involvement of target groups:
 - 100 companies (internships)
 - 60 companies' managers (IO1)
 - 50 VET Trainers
 - 1000 VET students







PM1: Target Group Involvement 2/5 Templates and Tools

- PM1.A - Company Information
- PM1.B – Company Participation Letter
- PM1.C – Role of the Company
- PM1.D – VET trainer information








PM1: Target Group Involvement 3/5 Expected Results

In each country must be selected and uploaded on the project portal at least:



- 20 Companies
- 10 VET Trainers (100 VET students)



PM1: Target Group Involvement 4/5 Current Situation

	Trainers Involved	Companies Involved
ES_Esmovia	??	5
EL_Epimorfitektiki	??	5
IT_ConfBergamo	13	13
LT_eMundus	11	14
UK_DundeeAngus	7	3









PM1: Target Group Involvement 5/5 Deadlines


- **31 October 2018**
 All partners
 - Upload on the project portal the companies information
 - Upload on the project portal the VET trainers





Coordination of activities (Part 2 of the PM 1 Project Management)



PM1: Coordination of activities 1/5
Actions to be Carried Out


- Attendance to the partners meeting
 - 1st Meeting: Florence (IT) – January 2017
 - 2nd Meeting: Dundee (UK) – June 2017
 - 3rd Meeting: Kilkis (EL) – March 2018
 - 4th Meeting: Valencia (ES) – ??? 2018
- Production of project reports


PM1 - Coordination of activities 2/5
Templates and Tools

- PM1.E – In progress activities reports
- PM1.F – Financial Manual (*external annex*)








PM1 - Coordination of activities 3/5
Expected Results



Production of:

- Three months period online Activities Reports
- Yearly Financial Report

PM2 - Coordination 4/5
Current Situation

Partner	Work in Progress
ES_Esmovia	OK
EL_Epimorfiki	OK (to be updated)
IT_ConfBergamo	OK (to be updated)
IT_Pixel	OK
LT_eMundus	OK (to be updated)
UK_DundeeAngus	OK (to be updated)






PM1 - Coordination of activities 5/5
Deadlines

All partners



- Every three months (October 2018)
 - Production of Activities Report Forms
- 15 November 2018
Financial Report






Project Management

PM2 - Dissemination









PM2 - Dissemination 1/5

Actions to be Carried Out




- Organization of at least 1 dissemination event on the project every month
- Production of the best practice dissemination report

PM2 – Dissemination 2/5

Templates and Tools




- PM2.A – In progress dissemination reports
- PM2.B – How to write the Best Practice Dissemination Report

PM2 - Dissemination 3/5

Expected Results




- Database of dissemination events on the portal
- Production of National Best Practice Dissemination Report

PM2 - Dissemination 4/5

Current Situation




Partner	Events
ES_Esmovia	35
EL_Epimorfitekti	26
IT_ConfBergamo	27
IT_Pixel	61
LT_eMundus	31
UK_DundeeAngus	21

PM2 - Dissemination 5/5



Deadlines


- Every three months (April, July, October 2017 and January April, July, October 2018)
All partners
 Upload of 1 dissemination events per month
- **30 October 2018**
All partners
 Final Best Practice Dissemination Report

Project Management

PM3 - Exploitation









PM3- Exploitation 1/5

Actions to be Carried Out




- Involvement in the project of associated partners
- Collection of exploitation links

PM3 - Exploitation 2/5

Template and Tools




- PM3.A - Associated Partner Letter
- PM3.B - Associated Partner Information
- PM3.C - Exploitation links

PM3 - Exploitation 3/5

Expected Results




- Involvement of 6 associated partners
- Collection of 6 exploitation links

PM3 - Exploitation 4/5

Current Situation



Associated Partners	Links / Articles
46	24

PM3: Exploitation 5/5

Deadlines

- **30 October 2018**
All Partners
 - Involvement of associated partners
 - Collection of exploitation links /articles


Thank you for Your Attention

Questions?