

IO1.B – REAL CASE SCENARIO LEARNING OBJECT

Title of the Learning object	<i>Datamove is hiring staff</i>
Thematic area	<input type="checkbox"/> <i>Development or improvement of the company website</i> <input checked="" type="checkbox"/> <i>Development or improvement of the visual identity of the company.</i> <input type="checkbox"/> <i>Development or improvement of the Social Media Marketing strategy</i>
Link to the Video	https://www.youtube.com/watch?v=Gt6Tfd69gCg
Description of the context	<i>Gianni Barzaghi, during the interview, tells how the company needs to hire people with skills in software development which will bring innovation and dynamism within the company.</i>
Practical activity to be performed	<ol style="list-style-type: none"> <i>1. Pay attention to what is said during the video interview and try to understand what are the most useful soft-skills to work in a company like Datamove;</i> <i>2. Compare with your classmates in order to understand the most important questions to ask to a potential candidate.</i>
Results to be achieved	<i>A list of questions and skills that a potential employee should have to work in a company that operates in the software development sector.</i>
Guidance and suggestions	<i>Considering the instruction given by the CEO Gianni Barzaghi and also his personal character, try to think which soft-skills and technical skills should be integrated in the company in order to find new customers and to add innovation and dynamism within the company. Remember that the target of Datamove is composed by business and not by private citizens.</i>
Mistakes to avoid	<i>Avoid closed questions because it would be better to let the candidates speak as much as possible. Don't forget to ask all the necessary questions, in order to be able, then, to compare the answers given by the different candidates.</i>





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