

## REAL CASE SCENARIO LEARNING OBJECT

Title of the learning object	New website for Salonikidis Computers
Thematic area	<input checked="" type="checkbox"/> <i>Development or improvement of the company website</i> <input type="checkbox"/> <i>Development or improvement of the visual identity of the company</i> <input type="checkbox"/> <i>Development or improvement of the Social Media Marketing strategy</i>
Link to the Video	<a href="https://youtu.be/ehK8U-7iOda">https://youtu.be/ehK8U-7iOda</a>
Description of the context	<p>Salonikidis Computer is a company that has been operating since 2003 in the field of computer repairs and sound.</p> <p>It's well known in the local society, and the creation of a website considered not essential for its operation.</p> <p>Now the owner thinks that the creation of a webpage would be a good idea.</p>
Practical activity to be performed	<p>1. Watch and analyse the video, to understand the needs of the manager and orientation that the company's website will have.</p> <p>2. According to the needs analysis performed in the previous step, design a website that will represent the company on the internet.</p>
Results to be achieved	A new dynamic website.
Guidance and suggestions	<p>Analyse the company's fields of operation and create all the appropriate web pages for it.</p> <p>Computer and laptop service/repairs, sound etc.</p> <p>Try to create an attractive home page.</p> <p>Take into consideration the philosophy of the company and the different type of services provided.</p>
Mistakes to avoid	Keep things simple.