



Project Presentation

Third Partners' Meeting
Kilkis, 8 – 9 March 2018



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Funding Programme



Erasmus+

European Commission funded the WBL 2.0 project aiming at reinforcing students' motivation through Work-based learning (WBL) approach and internationalisation of internship opportunities.

Project number: 2016-1-ES01-KA202-025441



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The Target Groups

The main target groups of the project are:

- Vocational students in the fields of ICT and Marketing
- Vocational trainers in the fields of ICT and Marketing
- Company managers



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Expected Results

The main project result is the Repository of e-learning video lessons and interviews, containing:

- Video interviews to managers on their expectations concerning company's visual identity
- Work based learning real life case scenarios to enrich classroom activities
- Video testimonials by company managers presenting their successful stories



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Project Activities



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The Project at a Glance

Involvement of target groups	November 2016 – December 2017
Repository of E-learning Video Lessons and Interviews	November 2016 – July 2018
Platform for Virtual Internship	June 2017 – December 2017
Guidelines for the Organisation of International Placement	January 2018 – May 2018
Focus Groups	September 2018 - October 2018



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Intellectual Output 1

Repository of E-learning Video Lessons and Interviews



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IO1: E-learning Video Lessons and Interviews 1/5

Actions to be Carried Out

IO1.1) Creation of all templates needed for carrying out the activities	1 November 2016 31 January 2017
IO1.2) Production of video interviews with companies' managers	1 February 2017 30 May 2018
IO1.3) Production of company managers' testimonials	1 February 2017 30 May 2018
IO1.4) Creation of real life case scenarios learning objects	1 February 2017 30 May 2018
IO1.5) Translation of Videos subtitles in national language	30 June 2017 31 July 2018



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Expected Results

- Production of 12 video interviews (per country) with company managers, concerning their expectations regarding company website, visual identity and social media marketing
- Production of 12 testimonials (per country), with company managers presenting their successful stories
- Creation of real life case scenarios/learning objects
- Translation of the subtitles in national language





IO1: E-learning Video Lessons and Interviews 3/5

Templates and Tools

- IO1.A – Video interviews script
- IO1.B – Case scenarios/Learning object
- IO1.C – Video testimonials script



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Current Situation

Partner	Interviews	Testimonials	Learning Object/Scenario
Esmovia (ES)	9	10	7
Epimorfitiki (EL)	6	6	??
ConfBergamo (IT)	11	10	5
eMundus (LT)	7	10	5
DundeeAngus (UK)	6	2	5



IO1: E-learning Video Lessons and Interviews 4/5

Deadlines

- **30 April and 30 June 2018**
All Partners
 - Production of 3 Video interviews
- **30 April and 30 June 2018**
All Partners
 - Production of Video testimonials
- **30 April and 30 June 2018**
All Partners
 - Creation of real life case scenarios
- **30 June and 30 September 2018**
All Partners
 - Translation of Videos subtitles in national language



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Supplementary Result 1

Platform for Internship



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SR 1: Platform for Internship 1/5

Actions to be Carried Out

SR1.1) Creation of all templates needed for carrying out the activities	1 June 2017 15 November 2017
SR1.2) Creation of the Platform for Internship	15 November 2017 31 December 2017
SR1.3) Identification of assessment and monitoring tools	1 January 2018 31 May 2018
SR1.4) Development of the monitoring tool according to the suggestions from companies and students	1 June 2018 30 June 2018
SR1.5) Involvement of companies interested in hosting internships	1 January 2018 31 May 2018
SR1.6) Involvement of students interested in being involved in internships	1 January 2018 31 May 2018



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SR1: Platform for Internship 3/5

Templates and Tools

- Template: SR1.B – Company Profile
- Template: SR2.C – Student Profile
- Template: SR3.D – Review of Assessment Tool



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SR1: Platform for Internship 3/5

Expected Results

- Creation of a platform for internships
- Involvement of 20 companies per country interested in hosting internships
- Involvement of 20 students per country interested in participating in internships
- Identification of 2 assessment tools per partner



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SR1: Platform for Internship 4/5

Deadlines

- **31 May 2018**

All partners

Identification and review of at least 2 assessment and 2 monitoring tools

- **31 July 2018**

All partners

Upload on the platform of 20 companies and 20 students profiles



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Supplementary Result 2

Guidelines for the Organisation of International Internships



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SR2: Guidelines for internships 1/4

Actions to be Carried Out

SR2.1) Creation of all templates needed for carrying out the activities	1 January 2018 15 January 2018
SR2.2) Proposal of the syllabus of the guidelines	16 January 2018 31 January 2018
SR2.3) Development of the guidelines contents	1 February 2018 31 May 2018



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IO2: Guidelines for internships 2/4

Templates and Tools

- SR2.A – Guidelines to create the chapter contents



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SR2: Guidelines for internships 3/4

Expected Results

Development of 1 guideline for each target group:

- VET directors and administrative staff: **Sistema practices (ES)**
- VET trainers: **Dundee & Angus College (UK)**:
- Guidelines for students: **eMundus (LT)**
- Guidelines for policy makers: **Epimorfotiki Kilkis (EL)**
- Guidelines for companies: **Confartigianato (IT)**



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SR2: Guidelines for internships 4/4

Deadlines

- **31 March 2018**

All partners

Proposal of the syllabus of the 5 guidelines

- **30 June 2018**

All partners

Development of Guidelines contents



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Multiplier Events



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Multiplier Events1/4

Actions to be Carried Out

- Organisation of a focus group at national level on:
 - Promotion of work based learning methodology
 - Presentation of the intellectual output



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Multiplier Events 3/4

Templates and Tools

- ME.1 - Multiplier Event Form
- ME.2 – Multiplier Event Programme
- ME.3 - Multiplier Event List of Participants
- ME.4 - Multiplier Event Minutes form



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Multiplier Events 2/4

Expected Results

- 1 Multiplier event per Country
 - involvement of 20 VET trainers and company managers
(only participants from organisations other than the beneficiaries)



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Multiplier Events 4/4

Deadlines

- **31 August 2018**

ESMOVIA – System Practice (ES), Epimorfotiki Kilkis (EL), eMundus (LT), D&A (UK), Pixel (IT)

Sending of material related to the multiplier events



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Project Management

PM1 - Coordination of activities



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Target Groups Involvement

(Part 1 of the Project Management)



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PM1: Target Group Involvement 1/5

Actions to be Carried Out

- Involvement of target groups:
 - 100 companies (internships)
 - 60 companies' managers (IO1)
 - 50 VET Trainers
 - 1000 VET students



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PM1: Target Group Involvement 2/5

Templates and Tools

- PM1.A - Company Information
- PM1.B – Company Participation Letter
- PM1.C – Role of the Company
- PM1.D – VET trainer information



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PM1: Target Group Involvement 3/5

Expected Results

In each country must be selected and uploaded on the project portal at least:

- 20 Companies
- 10 VET Trainers (100 VET students)



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PM1: Target Group Involvement 4/5

Current Situation

	Trainers Involved	Companies Involved
ES_Esmovia	12	5
EL_Epimorfitiki	5	5
IT_ConfBergamo	12	11
LT_eMundus	11	12
UK_DundeeAngus	6	3



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PM1: Target Group Involvement 5/5

Deadlines

- **30 September 2018**

All partners

- Upload on the project portal the companies information
- Upload on the project portal the VET trainers



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Coordination of activities

(Part 2 of the PM 1 Project Management)



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PM1: Coordination of activities 1/5

Actions to be Carried Out

- Attendance to the partners meeting
 - 1st Meeting: Florence (IT) – January 2017
 - 2nd Meeting: Dundee (UK) – June 2017
 - 3rd Meeting: Kilkis (EL) – March 2018
 - 4th Meeting: Valencia (ES) – ???? 2018
- Production of project reports



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PM1 - Coordination of activities 2/5

Templates and Tools

- PM1.E – In progress activities reports
- PM1.F – Financial Manual (*external annex*)



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PM1 - Coordination of activities 3/5

Expected Results

Production of:

- Three months period online Activities Reports
- Yearly Financial Report



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PM2 - Coordination 4/5

Current Situation

Partner	Work in Progress
ES_Esmovia	OK
EL_Epimorfitiki	OK
IT_ConfBergamo	OK (to be updated)
IT_Pixel	OK
LT_eMundus	OK (to be updated)
UK_DundeeAngus	OK (to be updated)



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PM1 - Coordination of activities 5/5

Deadlines

All partners

- Every three months (July and October 2018)
 - Production of Activities Report Forms
- **15 November 2018**
Financial Report



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Project Management

PM2 - Dissemination



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PM2 - Dissemination 1/5

Actions to be Carried Out

- Organization of at least 1 dissemination event on the project every month
- Production of the best practice dissemination report



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PM2 – Dissemination 2/5

Templates and Tools

- PM2.A – In progress dissemination reports
- PM2.B – How to write the Best Practice Dissemination Report



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PM2 - Dissemination 3/5

Expected Results

- Database of dissemination events on the portal
- Production of National Best Practice Dissemination Report



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PM2 - Dissemination 4/5

Current Situation

Partner	Events
ES_Esmovia	26
EL_Epimorfitiki	26
IT_ConfBergamo	21
IT_Pixel	38
LT_eMundus	31
UK_DundeeAngus	15



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PM2 - Dissemination 5/5

Deadlines

- Every three months (April, July, October 2017 and January April, July, October 2018)

All partners

Upload of 1 dissemination events per month

- **30 October 2018**

All partners

Final Best Practice Dissemination Report



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Project Management

PM3 - Exploitation



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PM3- Exploitation 1/5

Actions to be Carried Out

- Involvement in the project of associated partners
- Collection of exploitation links



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PM3 - Exploitation2/5

Template and Tools

- PM3.A - Associated Partner Letter
- PM3.B - Associated Partner Information
- PM3.C - Exploitation links



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PM3 - Exploitation 3/5

Expected Results

- Involvement of 6 associated partners
- Collection of 6 exploitation links



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PM3 - Exploitation 4/5

Current Situation

	Associated Partners	Links
ES_Esmovia	15	0
EL_Epimorfitiki	5	0
IT_ConfBergamo	8	1
IT_Pixel	1	1
LT_eMundus	6	4
UK_DundeeAngus	2	2



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PM3: Exploitation 5/5

Deadlines

- **30 October 2018**

All Partners

- Involvement of 6 associated partners
- Collection of 6 exploitation links



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Thank you for Your Attention

Questions?



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